

Program Aim

The aim of the Air Cadet League's annual Effective Speaking (ES) Competition program is:

- To provide an opportunity for Air Cadets to increase their self-confidence and enhance their ability to reason, organize and express ideas;
- To promote the citizenship component of local squadron training;
- To provide a focus at the Local, Provincial, and National levels to promote and encourage air cadets to participate in an optional activity that will provide them with an opportunity to acquire effective speaking skills through instruction and practice in a structured and competitive environment; and
- To increase public awareness regarding the citizenship and leadership aspects of the
- Air Cadet Program at the National, Provincial and Local levels.

The ES program strives to achieve these goals by providing a formal contest setting in which cadets can compete against other speakers and have their competence assessed at progressively higher stages of competition, commencing at Squadron level and advancing upwards through Wing, Provincial and National levels.

Competition Format

At each level of competition, cadets are required to present a

5 to 6 minutes prepared speech from this year's National Competition list of topics

2 to 3 minutes impromptu speech on a Topics given three minutes before delivery

The prepared speech topics for the 2018 Competition are:

1. What is a Canadian?
2. 3D Printer Technology – how will it impact our future?
3. Should the voting age be lowered to 16?
4. How is today's technology causing gaps in communications?
5. How will legalizing cannabis affect our society?
6. Why should cadets be involved in fundraising for the program?
7. The positive and negative effects of advances in technology.
8. What happened to the Avro Arrow and is it time for a new one?
9. Peer pressure amongst today's youth – fact or fiction?
10. What is the importance of gender equality in today's youth?
11. How could the cadet program fill the gap in the aviation industry?
12. Cadet's Choice of Topic on either of the Categories:
 - a. Cadet Life
 - c. Aviation
 - b. Science and Technology
 - d. Canadian History or Citizenship